### GEORGIA TECHNOLOGY AUTHORITY

# Georgia AI Advisory Council April 2024



**OUR VISION** 

A transparent, integrated

technology decisions are

made with the citizen in

mind

**OUR MISSION** 

To provide technology leadership to the state of

Georgia for sound IT

enterprise management

Apr 11, 2024



## Agenda

- 1. Legislative update
- 2. AI Program status update
- 3. Governance framework
- 4. Innovation Lab
- 5. AI Literacy
- 6. Council Deliverables
- 7. Open Discussion

AI Legislative Update



## AI - State update

House Bill 986: AI/Deep Fakes in Elections – Failed

House Bill 988: Artificial Intelligence/State Government – Failed

House Bill 1361/Senate Bill 36: AI/Deep Fakes and Children – Failed

Senate Resolution 476: Artificial Intelligence Study Committee – Passed <a href="https://www.legis.ga.gov/api/legislation/document/20232024/229340">https://www.legis.ga.gov/api/legislation/document/20232024/229340</a>



## AI - State update

(A) Six members of the Senate, which shall include the chairpersons of the Senate Committee on Science and Technology and the Senate Committee on Public Safety;(B) An instructor at an institution of higher education who has expert knowledge of and experience with AI technology;

(C) An attorney with expert knowledge of and experience with federal and state laws concerning AI; and

(D) A business professional with expert knowledge of and experience with AI technologies and products.



### AI - Federal Initiative

Senate has been actively promoting comprehensive AI legislation, which includes AI Insight Forums to educate members of Congress on critical AI issues. This effort is coupled with a bipartisan framework that suggests a licensing regime for AI models used in high-risk scenarios

https://www.blumenthal.senate.gov/imo/media/doc/09072023bipartisanaiframework.pdf



### AI - Federal Initiative

The National Institute of Standards and Technology (NIST) released an AI Risk Management Framework, providing voluntary guidelines to help manage AI risks, including transparency, reliability, and governance across AI systems' lifecycle

https://www.goodwinlaw.com/en/insights/publications/2023/04/04 12-us-artificial-in telligence-regulations



### AI - State Level Initiatives

California: Despite several attempts, broad AI regulatory bills have struggled to pass. However, there's ongoing work to regulate AI in significant decision-making processes (BCLP Global Law Firm).

Delaware: The Delaware Personal Data Privacy Act, which will be effective from January 1, 2025, provides consumers with rights against automated decision-making and profiling (BCLP Global Law Firm).



### AI - State Level Initiatives

Illinois, Colorado, and New York: These states have passed laws requiring transparency in how AI systems are used, particularly in employment settings, and provide protections against discrimination by AI systems (The Council of State Governments -).

Emerging Legislation: States like Maine and Minnesota have proposed legislation focused on data privacy and protection, including the right to opt-out of profiling and requirements for data protection assessments (EPIC Privacy).



### AI - State Level Initiatives

The ELVIS Act, formally known as the Ensuring Likeness Voice and Image Security Act, was signed into law by Tennessee Governor on March 21, 2024.

This pioneering state legislation in the U.S. aims to safeguard the voice and likeness of individuals, particularly in the music industry, from unauthorized use through artificial intelligence technologies, such as deepfakes and voice clones.

# AI Program Update



### Governance Framework

### **Innovation Lab**

AI Literacy Program

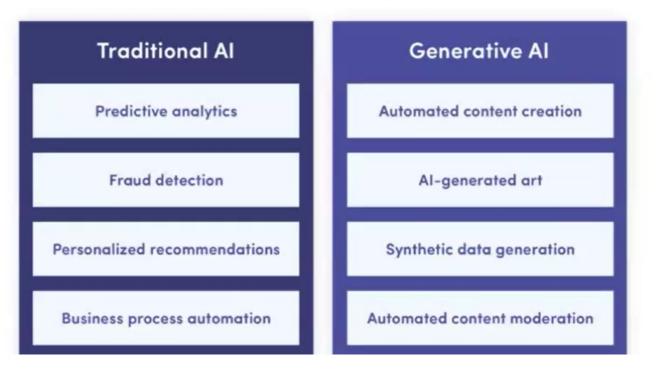


### AI - Governance Framework

#### **Traditional AI vs generative AI**

use cases

### Definitions matter in understanding, using, and regulating GenAI.





### AI - Governance Framework

### Generative AI enables the augmentation of *human potential.*

|                   | Traditional AI   | Generative Al  |
|-------------------|--|--|
| Delivery<br>Model | Autonomous/Semi<br>-Autonomous                                   | Human-in-the-<br>Loop  |
| Examples          | RPA,<br>Recommendation<br>Engines, Predictive<br>Analytics, etc. | ChatGPT,<br>Gemini, Copilot,<br>Watsonx, Titan,<br>Mixtral, etc. |



### AI - Governance Framework

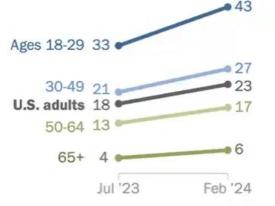
### Whether we like it or not, GenAl is here to stay.

More than half (56%) of U.S. workers said they use generative AI at work\*.



#### ChatGPT use has ticked up since July, particularly among younger adults

% of U.S. adults who say they have ever used ChatGPT



Note: Those who did not give an answer are not shown.

Source: Survey of U.S. adults conducted Feb. 7-11, 2024.

#### PEW RESEARCH CENTER

Source: GovTech - Center for Public Sector AI

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Generative AI solutions **are growing** across demographic bands, **and an expectation** for newer workforce entrants.



### AI - Inventory

- 1. Traditional AI
- 2. Generative AI

RPA, ML, GenAI, natural language processing and other options TBD



### AI - Inventory

- 1. Use case name
- 2. Contact information (name and email)
- 3. Short summary
- 4. State Agency
- 5. Agency / line of business
- 6. When it started
- 7. How it was developed (in-house, contracted, COTS)
- 8. Type of AI used

## Innovation Lab

Literacy Program

## Council Deliverables

Open Discussion

